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## BIB DATA SHEET

CONFIRMATION NO. 3759

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
10/022,558	12/14/2001 RULE	705	3688	A0819
<b>APPLICANTS</b> William P. Price, Santa Ana, CA; R. Gregory Kalsow, Lake Forest, CA; Leopold B. Willner, Santa Cruz, CA;				
** CONTINUING DATA *****				
** FOREIGN APPLICATIONS *****				
<b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 01/18/2002				
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/DANIEL LASTRA/</u> Examiner's Signature	<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWINGS</b> 11	<b>TOTAL CLAIMS</b> 51
<b>INDEPENDENT CLAIMS</b> 3				
<b>ADDRESS</b> WESTERN DIGITAL TECHNOLOGIES, INC. ATTN: LESLEY NING 20511 LAKE FOREST DR. E-118G LAKE FOREST, CA 92630 UNITED STATES				
<b>TITLE</b> Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user				
<b>FILING FEE RECEIVED</b> 1298	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit